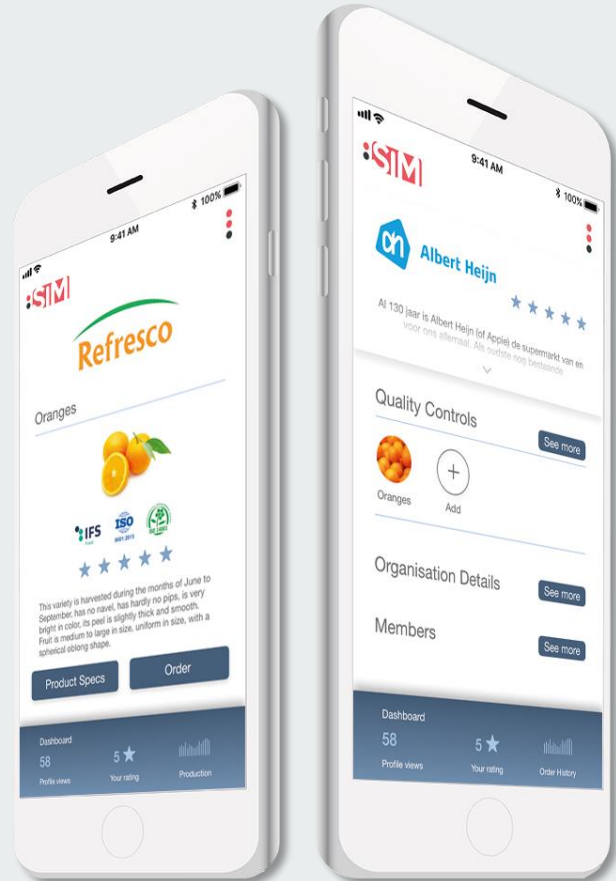


Creating visibility in food supply chains

www.simsupplychain.com





- 10 years of experience
- over 180.000 supply chains mapped
- 600.000 audit reports verified
- Knows: the questions to ask, the risks to expect at each step in the supply chain of a product, the tools to mitigate



Innovate the Journey



Mission

Data you can trust,
report and act on.

Vision

The **buying power** of our clients **can create positive change** in the livelihoods of people and improve the environmental circumstances on our planet.

They just need to know **where and how they can make a change**

Video orange juice





Data on:

- Safety
- Sustainability
- Efficiency
- Provenance



Imagine Tipping a Farmer

SIM offers the first blockchain powered application that enables consumers to directly connect to a farmer and give a tip.

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Tip 2 Farmer: vision

- Direct connection between producer and consumer: trust and engagement (both ways)
- Contribute to sustainability goals
- Are consumers willing to pay extra?
- Future scenarios
- We just have to do it





Questions?

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