Creating visibility in food supply chains

www.simsupplychain.com
10 years of experience
over 180,000 supply chains mapped
600,000 audit reports verified
Knows: the questions to ask, the risks to expect at each step in the supply chain of a product, the tools to mitigate
Mission

Data you can trust, report and act on.

Vision

The buying power of our clients can create positive change in the livelihoods of people and improve the environmental circumstances on our planet.

They just need to know where and how they can make a change.
Video orange juice
Orange Juice Supply Chain today

Data on:
- Safety
- Sustainability
- Efficiency
- Provenance
Imagine Tipping a Farmer

SIM offers the first blockchain powered application that enables consumers to directly connect to a farmer and give a tip.
Tip 2 Farmer: vision

- Direct connection between producer and consumer: trust and engagement (both ways)
- Contribute to sustainability goals
- Are consumers willing to pay extra?
- Future scenarios
- We just have to do it
Questions?

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