The Collaborative Soy Initiative
Convenered by RTRS
ADP - 29 January 2019
Ariane Louwaeghe, Project Manager
AGENDA

1. The collaborative Soy Initiative. Why?
2. Vision, mission and governance
3. Next steps: the working groups & communication
4. Why would you engage?
WHY?

The Collaborative Soy Initiative,

Convened by RTRS
1. WHY?

1. Until today only a fraction of global production and trade is sustainably certified or verified.

2. Many tools and frameworks to support us on the how are available but how to find your way to it?

3. Complex landscape of standards, approaches and initiatives.
1. WHY?

KEY QUESTION
What do we have to do, with our stakeholders together to achieve 100% responsible soy products for food, feed and other applications?

BRAINSTORM
1. WHY?

RESULT 1
The Collaborative Soy Initiative, convened by RTRS. As an independent, credible, transparent and inclusive collaborative framework, not dominated by any actor.

RESULT 2
20 actions, bundled into 4 action clusters, having 80% of the impact. Uptake by 4 separate working groups: Come Together, Reach Out, Make It Practical, Engage.

2016 - 2019
BRAINSTROM SYNTEGRATION COALTION OF THE WILLING

2019
CSI LAUNCH: RT14 2019
17 SEPT 2019 : FIRST WEBINAR NO DEFORESTATION

2020
CSI WORKING GROUPS TERMS OF REFERENCE COMMUNICATION
The Collaborative Soy Initiative,
Convened by RTRS
2. VISION & MISSION

VISION
The Collaborative soy initiative aims to facilitate the transition towards 100% conversion free sustainable soy production and market uptake, on a global scale.

MISSION
1. **Inform** about the actions that are on-going (referring to Syntegration)
2. **Facilitate the synergies** between stakeholder initiatives and actions
2. GOVERNANCE

TERMS OF REFERENCE

• No legal entity, collaborative framework
• AFI definitions
• Added value, communication and synergy, no duplication nor fund new initiatives
• Governance outline & Steering Committee: composition and voting rules
• Mandates: SC, Chair, working groups, ...
• Funding
NEXT STEPS
The working groups

The Collaborative Soy Initiative,
Convened by RTRS
3. NEXT STEPS: WORKING GROUPS

1. WORKING GROUPS

<table>
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<th>WG 1 COME TOGETHER</th>
<th>WG 2 REACH OUT</th>
<th>WG 3 ENGAGE</th>
<th>WG 4 MAKE IT PRACTICAL</th>
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| *Join the Collaborative Initiative  
* Determine further its governance structure  
* Show the necessity to work collaboratively with narratives  
* Publish proven success and impact | * Share resources with other roundtables and platforms  
* European and global lobby, collaboratively, for systemic policy changes  
* Engage jurisdictions to promote conversion-free, integrated area approaches. | * With a clear understanding of embedded soy  
* Drive a pull market with frontrunners  
* Facilitate access to capital with the finance sector  
* Chanel money towards zero deforestation and zero conversion | * Practical step for scaling up deforestation/conversion free soy  
* Assess with existing monitoring systems  
* Create synergies between actors working on area/jurisdictional approach  
* More awareness for existing global mapping tools |

START WITH WG 3 AND WG 4

Each WG: 1 webinar/year

2. COMMUNICATION

www.thecollaborativesoyinitiative.info (www.thecollaborativesoyiniative.org)
3. NEXT STEPS: WORKING GROUPS

• PREPARATION: ONE-TO-ONE CALLS:
  o First list first great ideas!

• DATES AND PARTICIPANTS KIWK OFF CALLS
  o WG Make It Practical: 3 March, 20 participants
  o WG Engage: 19 February, 10 participants

• INTERACTIVITY & SUPPORT IS A PRIORITY!
  o 3 questions to each participant: why, what and support?
  o Brainstorm and deliverables: list of actions, who will support, topic webinar, timeline, list of all initiatives
4. WHY WOULD YOU JOIN?

- Join an independent, neutral, credible, transparent and inclusive soy community which can motivate and show and share successes over time.
- Define and implement practical common actions to facilitate systemic changes in and beyond the soy supply chain.
- Work together on systemic changes in and beyond the soy supply chain.
THANK YOU!

Initial Steering Committee members:
Lieven Callewaert (Alliance4SOY, CHAIR)
Emese Brosz (ProTerra)
Luiz Laquinta (RTRS representative - TBC)
Susanne Fromwald (Donau Soja)
Stefan Heinke (Bayer)
Eddy Esslink (MVO)
Jose Villalon (Nutreco)
Olaf Brugman (Sicredi)
Heleen Van den Hombergh (IUCN NL)
Jean-François Timmers (WWF global),
Peter De Koning (ADP, Mekon Ecology)
Nienke Sleurink (IDH)
Jorn Schouten (ACT Commodities)
Juliana Lopes (Ammaggi)
Laura Vilegas (RTRS, observer)
Marcelo Visconti (RTRS, observer)
Project Manager
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