WORKING WITH SMALLHOLDERS: A CHALLENGE OR AN OPPORTUNITY?

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Currently

Suitability of Cocoa Production. Current.

2030

Suitability of Cocoa Production. 2030.

Clearing forests to grow more crops

Deforestation

Inability to maintain farms

High temperatures

Less income

Less cocoa

Mondelez International

SNACKING MADE RIGHT
1) Smallholders are part of a household and live in a community => need a **holistic approach with empowered communities**

2) Basic farmer field schools don’t lead to adoption => need to profile farms and farmers and move to **individual coaching**

3) We can’t dump more responsibility on smallholders’ shoulders => need to **reward farmers** to help protect remaining forests and reforest (PES or other mechanisms)

4) Growing next generation of smallholders => need to **develop alternatives** based on national strategies
   - New organisations/ways of engaging smallholders
   - Diversification
Only a sector wide (industry + government), long term strategy, with coordinated actions and strong learning agenda will allow us to end deforestation in cocoa supply chains.

All interventions taken by the sector need to have a positive economical impact for cocoa farming communities.

Understanding where and under which conditions cocoa is produced is critical for behaviour change and assessing risk in our supply chain. This implies accessing updated maps in origins and having such transparency mandatory to all.
1) Aligned approaches (ex: risk assessment, landscape mapping and land use plans, centralized alert system, etc)
2) Strong learning agenda to fill the gaps (ex: agroforestry)
3) Finance
4) Transparency and farms registration to become mandatory to all in Côte d’Ivoire and Ghana
5) National strategies, backed up with regulations than can be enforced