

# The Collaborative Soy Initiative

*Convened by RTRS*

ADP - 29 January 2019

*Ariane Louwaege, Project Manager*

# AGENDA

---

1. The collaborative Soy Initiative. Why?
2. Vision, mission and governance
3. Next steps: the working groups & communication
4. Why would you engage?



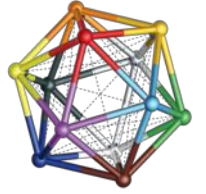
# WHY?

The Collaborative Soy Initiative,  
*Convened by RTRS*



# 1. WHY?

1. Until today only **a fraction** of global production and trade is sustainably certified or verified.
2. **Many tools and frameworks** to support us on the how are available but how to find your way to it?
3. **Complex landscape** of standards, approaches and initiatives.



# 1. WHY?

## KEY QUESTION

What do we have to do, with our stakeholders together to achieve 100% responsible soy products for food, feed and other applications?

## BRAINSTORM



Rabobank



Bayer CropScience



The Consumer Goods FORUM

RSPO

Roundtable on Sustainable Palm Oil

Cefetra

Solidaridad



Aapresid

fenaco

Unternehmensgruppe der Schweizerischen Agrarwirtschaft  
Groupe d'entreprises du secteur agricole suisse



Unilever

Nevedi



decarbonize

Nevedi

AMAGGI

MIGROS

# 1. WHY?

---

## RESULT 1

The **Collaborative Soy Initiative**, *convened by RTRS*. As an independent, credible, transparent and inclusive collaborative framework, not dominated by any actor.

## RESULT 2

**20 actions**, bundled into **4 action clusters**, having **80% of the impact**.

Uptake by **4 separate working groups**: Come Together, Reach Out, Make It Practical, Engage.



# VISION MISSION GOVERNANCE

The Collaborative Soy Initiative,  
*Convened by RTRS*



# 2. VISION & MISSION

---

## VISION

The Collaborative soy initiative aims to facilitate the transition **towards 100% conversion free sustainable soy production** and market uptake, on a global scale.

## MISSION

1. **Inform** about the actions that are on-going (referring to Syntegration)
2. **Facilitate the synergies** between stakeholder initiatives and actions



# 2. GOVERNANCE

---

## TERMS OF REFERENCE

- No legal entity, collaborative framework
- AFI definitions
- Added value, communication and synergy,  
no duplication nor fund new initiatives
- Governance outline & Steering Committee:  
composition and voting rules
- Mandates: SC, Chair, working groups, ...
- Funding

The Collaborative Soy Initiative, *convened by RTRS*

### TERMS OF REFERENCE

20-01-2020

#### *Content*

Content	1
Introduction	1
Topic 1 The Collaborative Soy Initiative	2
Topic 2 Governance	3
Topic 3 The Steering Committee	4
Topic 4 The working groups	4
Topic 5 The mandates	5
Topic 6 Communications	6
Topic 7 Funding	7
Annex: Steering Committee members	8

#### *Introduction*

These terms of reference have been confirmed by the Collaborative Soy Initiative Initial Steering Committee at (XXX) and forms the basis in which the functioning, structure and governance of the Collaborative Soy Initiative is recorded.

The intention is that all Steering Committee members, Working Group participants and all other external stakeholders can be informed in all transparency about the Collaborative Soy Initiative and its working groups, in terms of structure, governance, mandates and funding.

# NEXT STEPS

## The working groups

The Collaborative Soy Initiative,  
*Convened by RTRS*



# 3. NEXT STEPS: WORKING GROUPS

## 1. WORKING GROUPS

START WITH WG 3 AND WG 4

WG 1 COME TOGETHER	WG 2 REACH OUT	WG 3 ENGAGE	WG 4 MAKE IT PRACTICAL
<ul style="list-style-type: none"><li>*Join the Collaborative Initiative</li><li>*Determine further its governance structure</li><li>*Show the necessity to work collaboratively with narratives</li><li>* Publish proven success and impact</li></ul>	<ul style="list-style-type: none"><li>* Share resources with other roundtables and platforms</li><li>* European and global lobby, collaboratively, for systemic policy changes</li><li>* Engage jurisdictions to promote conversion-free, integrated area approaches.</li></ul>	<ul style="list-style-type: none"><li>* With a clear understanding of embedded soy</li><li>* Drive a pull market with frontrunners</li><li>* Facilitate access to capital with the finance sector</li><li>* Chanel money towards zero deforestation and zero conversion</li></ul>	<ul style="list-style-type: none"><li>* Practical step for scaling up deforestation/conversion free soy</li><li>* assess with existing monitoring systems</li><li>* create synergies between actors working on area/jurisdictional approach</li><li>* More awareness for existing global mapping tools</li></ul>

Each WG:  
1 webinar/year

## 2. COMMUNICATION

[www.thecollaborativesoyinitiative.info](http://www.thecollaborativesoyinitiative.info) (~~[www.thecollaborativesoyinitiative.org](http://www.thecollaborativesoyinitiative.org)~~)

# 3. NEXT STEPS: WORKING GROUPS

---

- PREPARATION: ONE-TO-ONE CALLS:
  - First list first great ideas!
- DATES AND PARTICIPANTS KIWK OFF CALLS
  - WG Make It Practical: 3 March, 20 participants
  - WG Engage: 19 February, 10 participants
- INTERACTIVITY & SUPPORT IS A PRIORITY!
  - 3 questions to each each participant: why, what and support?
  - Brainstorm and deliverables: list of actions, who will support, topic webinar, timeline, list of all initiatives

# 4. WHY WOULD YOU JOIN?

---

- Join an **independent, neutral, credible, transparent and inclusive soy community** which can motivate and show and share successes over time.
- Define and implement **practical common actions** to facilitate systemic changes in and beyond the soy supply chain.
- Work **together** on systemic changes in and beyond the soy supply chain.

